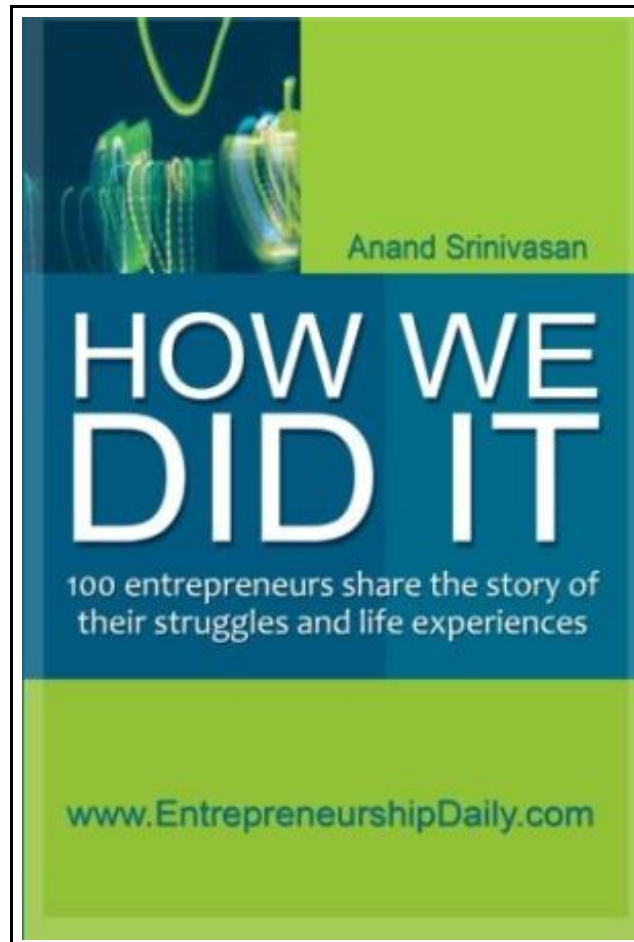


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Reviews

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HOW WE DID IT: 100 ENTREPRENEURS SHARE THE STORY OF THEIR STRUGGLES AND LIFE EXPERIENCES (PAPERBACK)



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Createspace, United States, 2014. Paperback. Book Condition: New. 226 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****.Aspiring entrepreneurs have a number of concerns that stop them from launching their own business - How do you pay your monthly bills when you are not making money? How do you find the right manufacturer so that you do not get swindled? How do you find the right developer? How do you actually find customers? What happens if you fail and do not find a job again? Unlike what is commonly believed, most entrepreneurs are pretty risk averse. What separates them from aspiring entrepreneurs is their ability to take calculated financial decisions and actually doing things that they are passionate about. So how do you be like them? In this book, author Anand Srinivasan; a digital media consultant and a struggling entrepreneur himself, talks to 100 different entrepreneurs about the challenges they faced while starting up and how they overcame them. Entrepreneurs interviewed include the likes of Matt Barrie from ; the world s largest online freelancer marketplace, Beth Shaw from YogaFit; the world s largest Yoga training school and Dianne Crowley from Wild Wing Cafe; a popular restaurant chain in South Eastern USA. The list of interviewed entrepreneurs include people from all hues and backgrounds - people who grew their business as a side-job, those who risked it all and jumped in to entrepreneurship, mommy entrepreneurs who had to take care of children, entrepreneur couples who did not have the luxury of a stable spouse income. The idea for this book is simple - we want to understand the struggles of entrepreneurship from multiple perspectives; including those who failed and had to go back to a regular job. This is a book targeted at all aspiring...

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