Get Book

POST-MERGER INTERCULTURAL COMMUNICATION IN MULTINATIONAL COMPANIES



Paperback. Book Condition: New. Not Signed; In this book, the focus is on post-merger intercultural integration, effective communication between the relevant cultures and the different politeness strategies adopted by them. It is argued that cultural differences are a key issue in misunderstandings and miscommunication, which can affect a smooth post-merger integration, thereby focusing on differences between the Australians, US-Americans, Germans and the Swiss. The research contributes to bridge the gap between pragmatics, sociolinguistics and intercultural management studies. The empirical findings...

Download PDF Post-Merger Intercultural Communication in Multinational Companies

- Authored by Christina Burek
- Released at -



Filesize: 3.79 MB

Reviews

This ebook is definitely not effortless to get started on reading through but very fun to read through. it was actually writtern very perfectly and valuable. I discovered this ebook from my dad and i suggested this book to understand.

-- Kaden Daugherty V

I just started off reading this article pdf. Yes, it can be engage in, nonetheless an interesting and amazing literature. I am effortlessly can get a satisfaction of reading a written publication.

-- Peyton Renner IV

Related Books

- New KS2 English SAT Buster 10-Minute Tests: 2016 SATs & Beyond
- First Fairy Tales
- The Kid
 - Tax Practice (2nd edition five-year higher vocational education and the
- accounting profession teaching the book)(Chinese Edition)
 Genuine entrepreneurship education (secondary vocational schools teaching
- book) 9787040247916(Chinese Edition)