



Essential Economics (Paperback)

By Michael Parkin, Melanie Powell, Kent Matthews

Pearson Education Limited, United Kingdom, 2012. Paperback. Book Condition: New. 264 x 196 mm. Language: English . Brand New Book. Were you looking for the book with access to MyEconLab? This product is the book alone, and does NOT come with access to MyEconLab. Buy Essential Economics with MyEconLab access card, 1/e (ISBN: 9780273772668) if you need access to the MyLab as well, and save money on this brilliant resource. With the recent global financial crisis moving economic commentary from the business report to the front page, the benefits of gaining adeeper understanding of the central ideas and theories of economics has never been so important, relevant, topical and exciting. If you want to start thinking about these events as an economist would, this is the book for you. Michael Parkin?s books are read by over a million students around the world, so you?ll be in safe hands as you learn how to explore difficult policy problems - and even to make more informed decisions in your own economic life. This text will provide you with an undiluted presentation of economic principles and models covering the most important economic topics for a business or non-specialist student with the same rigour...



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