



Operations Management, Flexible Version, Student Value Edition

By Jay Heizer, Barry Render

Pearson, United States, 2011. Loose-leaf. Book Condition: New. 10th. 272 x 211 mm. Language: English . Brand New Book. Operations Management presents a broad introduction to the field of operations in a realistic and practical manner, while offering the largest and most diverse collection of problems on the market. Operations and Productivity; Operations Strategy in a Global Environment; Project Management; Forecasting; Design of Goods and Services; Managing Quality; Process Strategy; Location Strategies; Layout Strategies; Human Resources, Job Design, and Work Measurement; Supply Chain Management; Inventory Management; Aggregate Planning; Material Requirements Planning (MRP) and ERP; Short-Term Scheduling; Just-in-Time and Lean Operations; Maintenance and Reliability MARKET For anyone interested in operations management and gaining the fundamental working knowledge of a firm.



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